



JV-16080001050100

Seat No. _____

B. Com. (Sem. V) (CBCS) Examination

October - 2019

Foundation Course in English - V

(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) All the questions are compulsory.
(2) Figures to the right indicate full marks.

- 1** Write a short note on any **one** : **10**
(a) India's Mars Mission.
(b) Jakhra's life as a snake charmer.
- 2** Answer any **five** of the following questions : **20**
(1) What should one do while working with individual-focused cultures ?
(2) What is the use of an emergency fund and how large it should be ?
(3) Why do some people criticize India's space programme ?
(4) How have regional brands innovated for the rural market ?
(5) What was Ladhu's advice to Jakhra about how snakes should be treated ?
(6) Why do developed nations like UK invest heavily in space research ?
(7) How can one come up with a good business idea ?
- 3** (a) Write an individual report on any one of the following : **10**
(i) As the secretary of Gujarat Steels, write a letter to your Board of Directors, recommending the establishment of a 'Reading Room' and a 'Dispensary' for your workers. Deal adequately, in your report, with every matter you consider important.
(ii) Comfort Hotels Ltd., Ahmedabad, ask you to investigate the possibilities to start a new hotel and restaurant on Kalavad Road, Rajkot. Draft the report you would submit as the manager.

- (b) Draft a questionnaire on any **one** of the following : **10**
- (i) Consumers' reaction to a new shopping mall opened in your city.
 - (ii) Use of internet by the undergraduate commerce students of Saurashtra University.
- 4 (a) Read the following stock market report and answer the questions that follow : **10**
- Relief rally : Sensex surges by 277 points to end at 5-month high**
- Mumbai : Sensex on Monday surged by 277 points to close at more than 5-month high of 35,935 points on heavy buying in energy, capital goods, power and banking stocks following positive leads from global markets.
- The market opened at a positive note on 35,835.10 and reached a high of 35,977.37 before settling at 35,934.72, about 277 points higher than the previous close.
- Index heavyweight Reliance Industries rose by 1.96% to Rs. 995.65 while IT major Infosys gained 1.14% at Rs. 1299.15 helping the sensex to gain for the second day.
- The top gainers were Vedanta, Asian Paints, Yes Bank, Sun Pharma and Reliance Industries while TCS, HDFC, IndusInd, Bharti Airtel and Coal India remained the top losers. Asian markets mostly closed higher and European stock markets advanced in opening trade, tracking gains on Wall Street.
- Questions :**
- (1) Explain the title in simple English. What trend does the title suggest ?
 - (2) What was the reason of rally in the market ?
 - (3) How much did Reliance Industries and Infosys gain ?
 - (4) Who were the top gainers and the top losers ?
 - (5) Describe the movement of the sensex in a table format.
- (b) Write an essay on any **one** of the following : **10**
- (i) Global warming.
 - (ii) The importance of Higher Education.